

FOR IMMEDIATE RELEASE
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INSPIRE MOTORSPORTS IS NOW CORE AUTOSPORT

Rock Hill, August 17, 2010 – Inspire Motorsport has announced that the team will be re-branded as CORE autosport. Currently, CORE autosport fields three cars in the Cooper Tires Prototype Lites Championship. The team is leading both the Team Championship and the Driver's Championship with Charlie Shears in the #21 car. Based in Rock Hill, South Carolina, CORE autosport is well positioned to take advantage of the motorsport resources found in the greater Charlotte area.



CORE
AUTOSPORT
Prototype Lites - Elan DP02
Livery concept v.0

CORE autosport aims to achieve success through strategic investment in equipment and personnel. “We started with a good foundation from the acquisition of Inspire Motorsports. In less than three months we have equipped a race shop and assembled a quality crew of guys,” states Morgan Brady, Team Manager of CORE autosport. The proof is in results. Since taking over Inspire Motorsports, the team’s drivers have won 7 podium positions including 2 wins, 3 second places and 1 third as well as winning 3 pole positions. “I am not going to make any bold claims about where this team is going to be in three or five years, but I will say the future looks bright,” reflects Brady.



CORE autosport's drivers are confident that on any given weekend they have the right equipment to win races. Gary Gibson, driver of the #13 car and owner of Perfect Pedal: "The car preparation and setup are what helped me win pole position and a flag-to-flag win at Lime Rock."

"I feel like I always have the car setup that will give me the best opportunity to win," said Charlie Shears, championship leader in car #21 and owner of SDI Realty. "So far the team has been awesome at providing me everything I need to win and enjoy the experience at each race."

The team has been working hard at the shop to prepare for the unknowns that are inevitable during a race weekend. "We have already seen the results of our attention to detail," stated Jonathan Bennett, CORE autosport Team Owner and driver of car #54. "Having a car prepared so that it is easy to drive at the limit with minimal changes during the week is our main objective."

Jonathan Bennett also owns Composite Resources, a precision design, prototype and manufacturer of composite solutions. "It has always been my dream to own a racing team, so I'm ecstatic that we're having such a great year," said Bennett. "And the fact that we can produce Carbon Fiber motorsports components might be useful to the race team as well."

CORE autosport is an organization focused on providing high caliber racecar preparation and driver development. We specialize in supporting the unique needs of our drivers to help them achieve success. From car preparation and race engineering, to trackside hospitality and corporate entertainment, CORE autosport can deliver. www.coreautosport.com

THE COOPER TIRES PROTOTYPE LITES CHAMPIONSHIP was developed to support the American Le Mans series, the premier prototype and GT endurance racing series in the world. The series features global race car constructors Élan Motorsport Technologies, West Race Cars, and Van Diemen Motorsports, IMSA Lites offers racers from around the world the opportunity to compete at historic racing venues like Sebring International Raceway, Road Atlanta and Mazda Raceway Laguna Seca. www.prototypebetes.com

COMPOSITE RESOURCES, Inc. is an award-winning design, prototype and manufacturing organization in Rock Hill, SC specializing in composite material solutions. Composite Resources helps their clients turn product ideas into solutions made with composite materials. Composite Resources is ISO 9001:2008 certified and AS9100B certified for the aerospace industry. Composite Resources serves the Military, Medical, Motorsports, Aerospace and Industrial markets. www.composite-resources.com

SDI REALTY originated in 1997, based in Houston, Texas and opened a 2nd office in Wilkesboro, NC in 2007. We specialize in the development of 10,000 – 300,000 square foot retail shopping centers, abutting grocers such as Kroger, HEB and Wal-Mart Supercenter. SDI Realty has also been very successful in developing regional shopping centers up to 400,000 square feet with anchors such as Wal-Mart, JC Penney, Best Buy, Kohl's, Office Depot, Academy Sports and Lowe's Homecenter. SDI Realty is currently active in Arkansas, Louisiana and Texas in both major metropolitan areas as well as second tier markets and some rural communities. www.sdirealty.com



US BUILDERS has more than twenty-five years of experience as an industry-leading retail commercial construction company. Since 1983, US Builders is known for delivering projects on schedule and on budget. We pride ourselves as a strong, committed team of professionals that supervise and attend to every detail — so our clients do not have to. www.usbiweb.com

PERFECT PEDAL was born out of inventor Gary Gibson's frustration with what was available in all but the most expensive (thousands of dollars) simulator pedal sets. All of the low- to mid-range pedal sets use a position sensor to measure how far you have pushed the brake pedal. In all real-life brake applications, the force of how hard you push the pedal is what stops the car. This is why it is impossible to even approximately simulate a brake pedal with a position sensor. The Perfect Pedal team went at the problem in a completely new way. We believed the best way to simulate a hydraulic braking system is to use a hydraulic system. This is exactly what we have done and patented. www.perfectpedal.com

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