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PERFORMANCE FRICTION ANNOUNCES CONTINGENCY PROGRAM FOR L1 CLASS

BRASELTON, GA. March 22 – Performance Friction Corporation (PFC), manufacturer of top performance brake pads and discs, announced today the champion of the L1 class in the Cooper Tire Prototype Lites Championship series will be awarded \$500 for running PFC brake components.

In addition to the championship prize, first place finishers in the L1 class will receive \$75.00 in prizes at each event, and third place finishers in the same class will be awarded \$50.00 worth of prizes.

“Performance Friction is excited to team up with the Cooper Tires Prototype Lites Championship series for the 2010 season,” said Darrick Dong, PFC Director of Motorsports. “We have a long history and partnership with the American Le Mans Series presented by Tequila Patrón, as well as with the International Motor Sports Association. We are pleased to support the teams and the up-and-coming drivers that participate in this truly developmental series.”

The L1 class is a part of the 3-class system within the Cooper Tires Prototype Lites Championship series. Built on the Élan Motorsports Technologies DP-02 chassis, these premiere high-tech purpose-built race cars are designed to develop the more advanced drivers of the series, with aspirations to graduate to the next level of professional racing. The DP-02 features a carbon-fiber monocoque chassis, a six-speed sequential gearbox, and a full aerodynamic package. The DP-02 is powered by a 2.3-liter, four-cylinder Mazda MP2 engine, which is sealed by Elan Power Products.

The 2010 season of the Cooper Tires Prototype Lites Championship began with Rounds 1 & 2 at the 58th Annual Mobil 1 Twelve Hours of Sebring presented by Fresh from Florida, and now continues with Rounds 3 & 4 at the 2010 American Le Mans Series Monterey Presented by Patrón. Please visit www.prototypelites.com for more information and a complete schedule.

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