



YOKOHAMA TIRE CORPORATION
CORPORATE OFFICE
P.O. BOX 4550
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PHONE (714) 870-3800 (800) 423-4544

January 28, 2010

To: All Patron GT3 Cup by Yokohama Participants
RE: Tire Pricing and Transaction Policies
CC: IMSA Team

Yokohama is once again thrilled to be the tire supplier of the Patron GT3 Cup by Yokohama series. We have been diligently developing and testing in the offseason to improve upon last year's tire, the ENV-R1, which performed brilliantly to everyone's satisfaction last year. TrackSide Performance will once again service your tire needs and we are looking forward to this season with great excitement and anticipation.

There are a couple of changes we would like to announce for the 2010 season. First, there has been a slight increase (5%) in tire pricing as a result of seemingly never-ending increase in raw material prices, which has increased 80%+ during 2009. The pricing per set in 2010 will be as follows:

GT3 SLICK TIRE PRICING			
Description:	TSP Part Number	Per Tire	Per Set
GT3 Front Slick	00652N	\$ 405.00	\$ 810.00
GT3 Rear Slick	00653N	\$ 607.50	\$ 1,215.00
Labor / mount and balance		\$ 20.00	\$ 80.00
Credit Card Processing Fee		\$ 19.75	\$ 79.00
Total Price per Set:			\$ 2,184.00

GT3 RAIN TIRE PRICING			
Description:	TSP Part Number	Per Tire	Per Set
GT3 Front Wet	00648N	\$ 405.00	\$ 810.00
GT3 Rear Wet	00654N	\$ 607.50	\$ 1,215.00
Labor / mount and balance		\$ 20.00	\$ 80.00
Credit Card Processing Fee		\$ 19.75	\$ 79.00
Total Price Per Set:			\$ 2,184.00



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Secondly, we will be implementing a Credit Card Processing Fee in 2010. However, we would like to encourage everyone to use avoid this fee by using checks. It is entirely up to you. Please just note that if we experience an NSF check from your team, we will no longer be able to accept checks for your tire orders for the remainder of the season.

Lastly, to encourage everyone to consider being ready for wet races, we will be offering 2009 pricing on rain tires for the FIRST RACE ONLY, as indicated below. After the Sebring race, the rain tire pricing will be adjusted to the new 2010 pricing.

FIRST RACE ONLY 2009 PRICING!!!			
GT3 RAIN TIRE PRICING			
Description:	TSP Part Number	Per Tire	Per Set
GT3 Front			
Wet	00648	\$ 386.00	\$ 812.00
GT3 Rear			
Wet	00654	\$ 579.00	\$ 1,118.00
Labor / mount and balance		\$ 20.00	\$ 80.00
Credit Card Processing Fee		\$ 19.75	\$ 79.00
			\$ 2,089.00

As always, we thank you for your support and we look forward servicing your needs in 2010.

Sincerely,

Mark Chung
Director
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