

## World Speed Adds Gold Cup Competitor to their Porsche GT3 Program

*Local Racer Dave Smith joins WSM for the Monterey American LeMans Weekend*



May 17<sup>th</sup>, 2010  
Sonoma, CA

This morning World Speed Motorsports officially announced that Dave Smith would enter the Gold Cup class in the Patron GT3 Challenge double header this upcoming weekend at Mazda Raceway Laguna Seca. "I am very grateful to Steve Tarpley for the opportunity he has given me to race at Mazda Raceway Laguna Seca to represent Canon Business Solutions-NEWCAL Inc., and to launch the new premium liquor company, Copa Cachaça. It will be a

dream come true to put our new team on the podium - and I can't wait to make that happen," noted Smith.

"This is exactly the scenario we have been working towards," stated Team Manager John Olsen. "Having a competitive driver in both classes of the series is now a reality for us. We are looking forward to working with Dave and his partners and helping them to get the most out of the car, and the weekend." Smith joins World Speed Motorsports' champion winning driver Chris Cumming who is competing in the Platinum Cup class.

Dave started his motorsports career in 1990 with the Skip Barber Racing School at Infineon Raceway in Sonoma, California. It was there where he began to learn the craft of high performance driving and racing, often executing high speed car control in BMW M3's, as well as racing in the school's Formula Ford series. Dave advanced up through the Skip Barber ladder system which allowed him the opportunity to obtain seat time racing and testing in a variety of racecars. Most recently, Dave raced the grueling 25 Hour of Thunderhill in the Muscle Milk Daytona Prototype, sharing driver duties with teammates Memo Gidley, Greg Pickett, Klaus Graff and Tom Dyer. When Dave isn't racing he operates Hyper Focus Motorsports; a driver development company.



The GT3 that Smith will be racing this weekend will feature Copa Cachaça livery. "Racing has always been a part of Brazil's culture, so we're getting the word out that the world's finest ultra-premium cachaça is finally available in the United States by participating in the upcoming event at Mazda Raceway. We look forward to building our community of artisan cachaça enthusiasts," noted Jason Montgomery, VP of Business Development at Copa. Cachaça (pronounced ka-SHA-sa) is the national spirit of Brazil and the main ingredient of Caipirinha (ki-pur-

EEN-ya) cocktails. Artisan cachaça, a new category of spirit in the United States, focuses on ultra-premium. Copa is produced in the lush mountains of Rio de Janeiro. Each batch is alembic distilled then aged in oak. The result is the world's finest cachaça, Copa.

Smith was able to participate in this event with assistance from local business man and fellow racer Steve Tarpley. "Steve came by to visit our headquarters," stated WSM Operations Manager Mark Milazzo, "and it was obvious that he is very knowledgeable about racing and high performance cars. It is always great to get connected with people who have the same visceral love that we have for all things that go fast!"

World Speed Motorsports will be competing in these series in 2010





A veteran entrepreneur, Tarpley is the President and co-founder of Canon Business Solutions-NEWCAL Inc., a leading regional business technology and services provider. In addition to being a racing enthusiast, Steve is a licensed pilot who lives in the San Francisco Bay Area with his wife Kathy, and their two children.



CANON BUSINESS SOLUTIONS  
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**About the Series:**

The Patron GT3 Challenge series is broken into two classes; the Platinum Cup and the Gold Cup. The Platinum Cup is for the most current GT3 Porsche Cup car, and the Gold Cup is for earlier versions. Prize money is available to both classes, and races are televised on SpeedTV.

In 2010 the series is entering its sixth season of competition. Sanctioned by the International Motor Sports Association in conjunction with Porsche Motorsport North America, the series gives top semi-professional drivers from the United States and North America the opportunity to compete with such prestigious organizations as the American Le Mans Series in the world's most successful GT3 car - the Porsche 911.

**About World Speed Motorsports:**

As one of America's most dynamic racing ventures, World Speed Motorsports has operated multi-car race programs in the Champ Car Atlantic Championship, Star Mazda Series and Formula Renault. World Speed has won major races in every series they have competed in, and has won a plethora of championships. World Speed alumni have raced in IndyCar, Sprint Cup, Formula One, and many other major racing series across the world. The team's headquarters is located at Infineon Raceway in Sonoma California.

**Additional information:**

Copa Cachaça <http://www.copacachaca.com>

NEWCAL Industries <http://www.newcal.com/>

Patron GT3 Challenge by Yokohama <http://www.imsachallenge.com>

World Speed Motorsports <http://www.worldspeed.com>



**Event information:**

Event schedule:

<http://www.imsaracing.net/2010/events/laguna/2010%20Mazda%20Raceway%20Laguna%20Seca%20Supp%20Regs.pdf>

Race entry list:

<http://www.imsaracing.net/2010/events/laguna/Entries-GT3-Laguna.pdf>

Tickets available online:

[http://www.mazdaraceway.com/pages/tix-MSCC\\_2010](http://www.mazdaraceway.com/pages/tix-MSCC_2010)

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