



KSS MOTORSPORTS MEDIA RELEASE
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KINETIC SPEED SHOP VISITS MALL OF GEORGIA

Buford, Ga. - Kinetic Speed Shop will be a visitor of the Mall of Georgia for the next two weeks in the form of a Porsche 996 Cup car located in the middle atrium directly in the center of one of the largest malls in the south. In a partnership with Road Atlanta, host of the world famous Petit Le Mans September 27 – 29, Kinetic Speed Shop has displayed one of its Porsches in order to promote the upcoming race weekend which includes the Petit Le Mans event as well as the IMSA Cup Challenge presented by Michelin.

Kinetic Speed Shop owners Russell Smith and Nic Jonsson will both compete during the weekend in Porsches at Road Atlanta located in Braselton, Georgia. Smith, who is competing in his second season of the IMSA Cup, will pilot his Porsche 997 Cup car in the IMSA Cup Challenge. Jonsson will drive with Jorg Bergmeister and a third driver still to be named in the 10-hour or 1000 mile ALMS race with Petersen White Lightning Racing in the No. 31 Porsche GT3 RSR. Jonsson also competed with Petersen at the 12 Hours of Sebring and the historic 24 Hours of Le Mans this season. The weekend at Road Atlanta is already expected to set record attendance levels with ticket sales at an all time high. For tickets call Road Atlanta at 1-800-849-RACE or visit the website at www.roadatlanta.com.



Kinetic Speed Shop's Porsche on Display

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For more information, contact media@kssmotorsports.com or call (770) 271-1577

Kinetic Speed Shop is a first class, one-stop-shop solution for the auto-sport industry. The unique 42,000 square foot motor sport complex based just outside of Atlanta, conducts maintenance, repair and performance upgrades, facilitates club and professional race programs, as well as, distributes merchandise and aftermarket parts. With the full, in-house fabrication, paint/body, electronics, gearbox and shock servicing departments, Kinetic Speed Shop takes pride on client-driven relationships and service of the highest quality. For more information about Kinetic Speed Shop and its motorsports division, please call 770-271-1577 or visit www.kssmotorsports.com.



Contact us at 1-877-34-SPEED or <mailto:sales@kssmotorsports.com>
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