

GENERAL INFORMATION



ADMINISTRATIVE OFFICE / TRACK:

Sebring International Raceway
113 Midway Drive
Sebring, FL 33870
(863) 655-1442; Fax (863) 655-1777

TRACK LENGTH:

3.7 mile circuit

TICKETS:

Toll-free in Florida (800) 626-7223 or
outside Florida (863) 644-1442

WEBSITE:

www.sebringraceway.com

DIRECTIONS:

Miami (137 miles)	-	US 27 North to Hwy. 98
West Palm Beach (98 miles)	-	I-95 or Florida's Turnpike to SR 710 & SR 70 to US 27 North to Hwy. 98
Tampa (94 miles)	-	SR 60 East to US 27 South to Hwy. 98
Orlando (79 miles)	-	US 27 South to Hwy. 98
Daytona Beach (141 miles)	-	I-4 East to US 27 South to Hwy. 98
Sarasota (81 miles)	-	I-75 to Hwy. 66 to US 27 North to Hwy. 98

CREDENTIAL REQUESTS:

Submit in writing to:
Ken Breslauer
Media Office
Sebring International Raceway
113 Midway Drive
Sebring, FL 33870

MEDIA INFORMATION CENTER:

Located on 1st Floor of the new Pit Tower

DEADLINE MEDIA CENTER:

Located on 2nd Floor of the new Pit Tower

STAFF:

Tres Stephenson	Executive Director
Jesse McClelland	Director of Operations
Gwen Tondee	Controller
Linda Warner	Marketing Director
Christine Chase	Marketing Assistant
Vivian McIntyre	Receptionist / Ticket Sales
Elinor Orman	Track Rental Coordinator
Barbara Maire	Volunteer Coordinator / Special Projects
Ken Breslauer	Communications Director / Track Historian
David Shirey	Supervisor of Maintenance & Facilities
James Patton	Assistant Supervisor of Maintenance
Bill Foster	Official Photographer, FOTOS by Foster

PRINT MEDIA

BOCARATON NEWS

5801 Congress Avenue
Boca Raton, FL 33487
Tel: 561-893-6626
Fax: 561-893-6677
Motorsports: Bob Gosman
e-mail: bgosman@bocanews.com

BRADENTON HERALD

102 Manatee Avenue W
Bradenton, FL 34205
Tel: 941-745-0411
Deputy Sports Editor: Michael Polin
e-mail: mpolin@bradentonherald.com

DAYTONA BEACH NEWS-JOURNAL

901 6th Street
Daytona Beach, FL 32117
Tel: 904-252-1511
Fax: 904-253-8433
Motorsports: Godwin Kelly
e-mail: godwinkelly@aol.com

FLORIDATODAY

P.O. Box 419000, Gannett Plaza,
Melbourne, FL 32941
Tel: 321-242-3500
Fax: 321-242-6620
Motorsports: Eric Ganwood
e-mail: eganwood@brevard.gannett.com

FT. LAUDERDALE SUN-SENTINEL

200 E. Las Olas Blvd.
Ft. Lauderdale, FL 33301
Tel: 954-356-4635
Fax: 954-356-4676
Motorsports: Richard Biebrich
e-mail: rbiebrich@sun-sentinel.com

FT. MYERS NEWS-PRESS

Box 10
2442 Dr. Martin Luther King Blvd.
Ft. Myers, FL 33902
Tel: 941-335-0200
Fax: 941-335-0265
Sports Editor: Tom Hayden
e-mail: thayden@news-press.com

FT. PIERCE TRIBUNE

600 Edwards Road
Fort Pierce, FL 34982
Tel: 561-461-2050
Fax: 561-461-4447
Sports Editor: Mike Graham
e-mail: mike_graham@freedom.com

HIGHLANDS TODAY (Covers Sebring
area and published by Tampa Tribune)
Motorsports: Mike Szvetitz
Tel: 863-386-5827

LAKELAND LEDGER

300 W. Lime Street
Lakeland, FL 33815
Tel: 863- 802-7000
Motorsports Columnist: John Barker
e-mail: leftturncom@aol.com

MIAMI HERALD

One Herald Plaza
Miami, FL 33132
Tel: 305-376-3500
Fax: 305-376-2995
Motorsports: Gary Long

NAPLES DAILY NEWS

1075 Central Avenue
Naples, FL 33940
Tel: 941-262-3161
Fax: 941-263-4816
Sports Editor: Tom Rife
e-mail: tdrife@naplesnews.com

ORLANDO SENTINEL

633 N. Orange Avenue
Orlando, FL 32801
Tel: 407-420-5474
Fax: 407-420-5069
Sports Editor: Van McKenzie
e-mail: vmckenzie@orlandosentinel.com

PRINT MEDIA (Continued)

PALM BEACH POST
2751 S. Dixie Hwy.
West Palm Beach, FL 33404
Tel: 561-820-4505
Fax: 561-820-4481
Sports Editor: Tim Burke
e-mail: tburke@pbpost.com
Motorsports: Joe Reilly
e-mail: jreilly@pbpost.com

SARASOTA HERALD-TRIBUNE
P.O. Box 1719
Sarasota, FL 34230
Tel: 941-953-7755
Motorsports: Scott Peterson
e-mail:
scott.peterson@herald-trib.com

SEBRING NEWS-SUN
2227 US 27 S
Sebring, FL 33870
Tel: 863-385-6155
Fax: 863-385-1954
Sports Editor: Jeff Cantwell

ST. PETERSBURG TIMES
P.O. Box 1121
St. Petersburg, FL 33731
Tel: 727-893-8544
Fax: 727-893-8782
e-mail: sptsnews@sptimes.com
Motorsports: Kevin Kelly
Tel: 727-893-8544

TAMPA TRIBUNE
202 S. Parker
Tampa, FL 33602
Tel: 813-259-7301
Fax: 813-259-8148
e-mail: sports@tampatrib.com
Sports Editor: Rick Maas
e-mail: rmaas@tampatrib.com
Motorsports: Steve Kornacki
e-mail: skornacki@tampatrib.com

VERO BEACH PRESS JOURNAL
P.O. Box 1268
Vero Beach, FL 32961
Tel: 561-562-2315
Motorsports: William Boeding
e-mail: sports@veropress.com

WINTER HAVEN NEWS-CHIEF
P.O. Box 1440
Winter Haven, FL 33882
Tel: 863-294-7731
Motorsports: Roy Fuoco
e-mail: rfuoco@newschief.com

TELEVISION MEDIA

WBBH-TV (NBC)
3719 Central Avenue
Ft. Myers, FL 33901
Tel: 941-939-2020
Sports Director: Tom James
e-mail: Tomj@nbc-2.com

WFLA-TV (NBC)
P.O. Box 1410
Tampa, FL 33601
Tel: 813-228-8888
Sports Director: Dave Cook
e-mail: Dcook@wfla.com

WTSP-TV (CBS)
P.O. Box 1000
St. Petersburg, FL 33733
Tel: 727-577-1010
Sports Director: Jerry Johnson
e-mail: Jjohnson@wtsp.com

WTVT-TV (FOX)
P.O. Box 1313
Tampa, FL 33631
Tel: 813-876-1313
Sports Director: Chip Carter

RADIO MEDIA

WQAM 560 AM (All Sports)
20295 NW Second Avenue
Miami, FL 33169
Tel: 954-463-6795
Fax: 305-770-1456
Motorsports Reporter: Joe Costello
Tel: 305-650-0154
e-mail: joec@wqam.com

WWOJ 99.1 FM
3750 U.S. 27 N
Sebring, FL 33870
Tel: 863-382-9999
Fax: 863-382-1982
Motorsports: Barry Foster
e-mail: bj-tk@digital.net

AREA INFORMATION

AIRLINES

America West 800-235-9292
American 800-433-7300
Continental 800-525-0280
Delta 800-221-1212
Northwest 800-225-2525
Southwest 800-435-9792
TWA 800-893-5436
United 800-241-6522
US Airways 800-428-4322

AIRPORTS

Sebring Regional Airport
863-655-6444
Tampa International Airport
800-767-8882

BANKS

First Union
800-566-3862
Huntington National
863-385-1551
SunTrust Bank
863-382-2900

CAR RENTALS

Budget
863-386-1600
Enterprise
863-385-6969

DRY CLEANERS

Feather's Dry Cleaners (Sebring)
863-382-0771
Griffin's Dry Cleaners (Sebring)
863-385-4100

FLORIST

Lake Placid Florist
863-465-3343
Ridge Florist
863-385-0138
Sebring Florist
863-385-2499

GROCERY

Albertson's
863-402-0333
Kash-N-Karry
863-465-0416
Publix
863-385-0196

HARDWARE

Ace Hardware
863-385-2735
Home Depot
863-471-6119

HOSPITAL

Highlands Regional
863-385-6101

OFFICE SUPPLIES

OfficeMax
863-402-0167

PHARMACY

Eckerd Drugs
863-385-2525
Walgreen's
863-385-9909

PHOTO - ONE HOUR

American Eagle
863-863-382-2626
Eckerd's
863-385-2525
Walgreen's
863-385-9909
WalMart
863-471-1200

RENTAL EQUIPMENT

Taylor Rental
863-385-2239

TRANSPORTATION

Annett Airport Shuttle (to Orlando)
863-655-3505
Highlands Yellow Cab
863-382-6119

AREA INFORMATION (Cont.)

VISITORS INFORMATION SERVICES

Avon Park
863-453-3350
Greater Sebring
863-385-8448
Lake Placid
863-465-4331

WEATHER INFORMATION

National Weather Service (Tampa)
813-645-2506

AREA LODGING

BEST WESTERN

2165 US 27 S - Lake Placid
Tel: 863-465-3133

BUDGET INN

2803 US 27 S - Sebring
Tel: 863-385-8901

CHATEAU ELAN HOTEL & SPA

150 Midway Drive - Sebring
Tel: 863-655-6252

DALES LAKESIDE RESORT

Lake Placid
Tel: 863-465-1442

DAYS INN

1406 US 27 N - Sebring
Tel: 863-382-1148

DEES LAKE COTTAGES

Lake Placid
Tel: 863-465-2214

ECONOLODGE

2511 US 27 S - Avon Park
Tel: 863-453-2000

ECONOMY INN

2919 US 27 S - Sebring
Tel: 863-385-6111

HIGHLANDER MOTEL

US 27 S - Sebring
Tel: 941-655-1735

INN ON THE LAKE

US 27 / Golfview Rd. - Sebring
Tel: 863-471-9400

JACARANDA HOTEL

19 E. Main Street - Avon Park
Tel: 863-453-2211

KENILWORTH LODGE

836 S.E. Lakeview Drive - Sebring
Tel: 863-385-0111

LAKE BRENTWOOD MOTEL

2060 US 27 N - Avon Park
Tel: 863-453-4358

LAKE GRASSY MOTEL

1865 US 27 S - Lake Placid
Tel: 863-465-9200

LAKESHORE RESORT MOTEL

Lake Placid
Tel: 863-465-2135

LAS PALMAS RESORTS

Avon Park
Tel: 863-452-2020

LEISURE LAKE MOTEL

Lake Placid
Tel: 863-465-0026

NAN-CES-O-WEE HOTEL

N Ridgewood Dr. - Sebring
Tel: 863-385-0131

OAK TREE INN

700 US 27 - Avon Park
Tel: 863-453-3165

PLUMOSA INN

Lake Placid
Tel: 863-465-2134

AREA LODGING (Continued)

QUALITY INN

6525 US 27 N - Sebring

Tel: 863-385-4500

REED'S MOTEL

102 US 27 S - Avon Park

Tel: 863-453-3194

RIDGE RESORT / SUN'N LAKES

4101 Sun 'N Lake Blvd. - Sebring

Tel: 863-385-2561

SANTA ROSA INN & CAFE

509 N. Ridgewood Drive - Sebring

Tel: 863-385-0641

SEBRING INN

Sebring

Tel: 863-385-7049

SEBRING LAKESIDE GOLF RESORT

603 Lake Sebring Dr. - Sebring

Tel: 863-385-7113

SHARON MOTEL

2180 US 27 North

Tel: 863-452-2485

SILVER SANDS RESORT

State Road 17 N - Sebring

Tel: 863-385-2029

SPRING LAKE GOLF RESORT

Clubhouse Lane - Sebring

Tel: 863-655-6215

SUN EN SAND MOTEL

1131 US 27 S - Sebring

Tel: 863-385-7841

SUNSET BEACH MOTEL

S. E. Lakeview Dr. - Sebring

Tel: 863-385-6129

TRAVEL INN OF SEBRING

5272 US HIGHWAY 27 S - Sebring

Tel: 863-385-4448

VILLAGER LODGE

3751 US 27 S - Sebring

Tel: 863-385-7049

AREA BED & BREAKFAST

LAKE JACKSON GUESTHOUSE

Sebring

Tel: 863-385-0323

AREA CAMPING

BONNET LAKE CAMPGROUNDS

Tel: 863-385-3700

CAMP-N-COMFORT

Tel: 863-385-2093

LAKE PLACE CAMPGROUNDS

Tel: 863-465-2934

SEBRING GROVE CAMPGROUND

Tel: 863-382-1660

AREA RESTAURANTS

ANNIE'S CLUB 98

4651 US 98 - Spring Lake

Tel: 941-655-9938

BEEF O' BRADY'S

2940 US 27 N - Sebring

Tel: 863-471-2214

BLUE LAGOON SALOON

4120 US 27 N - Sebring

Tel: 863-471-6001

BUENAPETITO

2310 US 27 N - Sebring

Tel: 863-385-6713

CANDLELIGHT RESTAURANT

SUN - Sebring

Tel: 941-382-1191

CHICANES RESTAURANT & BAR

Golfview Road - Sebring

Tel: 941-314-0348

CHILI'S BAR & GRILL

821 US 27 N - Sebring

Tel: 863-471-9926

COFFEE BEAN RESTAURANT

4208 US 27 South - Sebring

Tel: 863-382-8808

EL SOMBRERO GRILL & CANTINA

3750 US 27 N - Sebring

Tel: 941-471-6100

FAT BOY'S BAR-B-Q

US 27 South - Sebring

Tel: 941-385-1581

INT'L. HOUSE OF PANCAKES

US 27 N - Sebring

Tel: 941-382-8870

MAGNOLIA VILLAGE RESTAURANT

143 SE Lakeview Dr. - Sebring

Tel: 941-385-6713

MI PUEBLO

3750 US 27 S - Sebring

Tel: 863-314-9003

NORMA JEAN

US 27 S - Sebring

Tel: 941-382-3698

OAK ROOM

Haw Branch Rd. - Sebring

Tel: 941-382-3698

ORANGE BLOSSOM CAFE

US 27 S - Sebring

Tel: 941-655-4044

OUTBACK STEAKHOUSE

921 US 27 N - Sebring

Tel: 863-385-4329

REDLOBSTER

US Hwy. 27 N - Sebring

Tel: 941-382-2200

RIBMASTER BAR-B-QUE

SE Lakeview Drive - Sebring

Tel: 941-471-0060

ROSERIOS RESTAURANT

US 98 - Sebring

Tel: 941-471-9948

RUNWAY CAFE

Leza Drive - Sebring

Tel: 941-655-5575

SANTA ROSA INN (1924 Cafe)

509 N. Ridgewood Dr. - Sebring

Tel: 941-385-0641

SEBRING DINER

4040 US 27 S - Sebring

Tel: 863-385-3434

SHANGHAI CHINESE RESTAURANT

3545 US 27 South - Sebring

Tel: 863-382-1893

SHONEY'S RESTAURANT

921 US Hwy. 27 - Sebring

Tel: 863-385-0043

SPIKE'S SPORTS BAR

Clubhouse Lane - Sebring

Tel: 941-655-3350

SWEETIE PYE'S RESTAURANT

US 27 N - Sebring

Tel: 863-382-0441

TAKIS FAMILY RESTAURANT

2710 Kenilworth Blvd. - Sebring

Tel: 941-385-7323

VILLAGE INN

3101 US 27 South - Sebring

Tel: 941-385-3939

WOODY'S BAR-B-QUE

US 27 N - Sebring

Tel: 941-314-4447

ZENO'S

267 US 27 N - Sebring

Tel: 863-471-9844